



Project: Media Literacy

Activity C6- Short Term Exchanges of Pupils

Laboratory: "Create your own media content"

Dates: 4th- 6th May 2022 - Barcelinhos, Portugal

Hosting Organization: Escola Secundária/3 de Barcelinhos

Address: Rua Areal de Baixo, 4755-056 Barcelinhos, Barcelos, Portugal

Project Number: 2019-1-IT02-KA229-063301

BROADCAST YOURSELF!

Friday, 6th May
2022

BARCELINHOS EDITION



Erasmus+

CREATE YOUR OWN MEDIA
CONTENT

Eight horizontal green lines provided for writing content.

MEDIA LITERACY



CREATING NEWS WORKSHOP

By Paula Araújo



ESCOLA SECUNDÁRIA
BARCELINHOS

Media

Freedom

Fake

Speech

Hate

NEWS

Citizenship

Cyberbullying

Literacy

Content

Information

Four horizontal green lines for writing.

“News is only the first rough draft of history.”

—Alan Barth

20th-century American journalist and author



Three horizontal green lines for writing.

Three horizontal green lines for writing.

NEWS REPORT / ARTICLE

MAIN PURPOSE:

to **inform** and **educate** readers of what is happening in the world around them.



What is NEWS?



ETHICAL JOURNALISM



What makes a **good**
journalist?

ETHICAL JOURNALISM



Fairness ✓

Objectivity ✓

Honesty ✓

Accuracy ✓

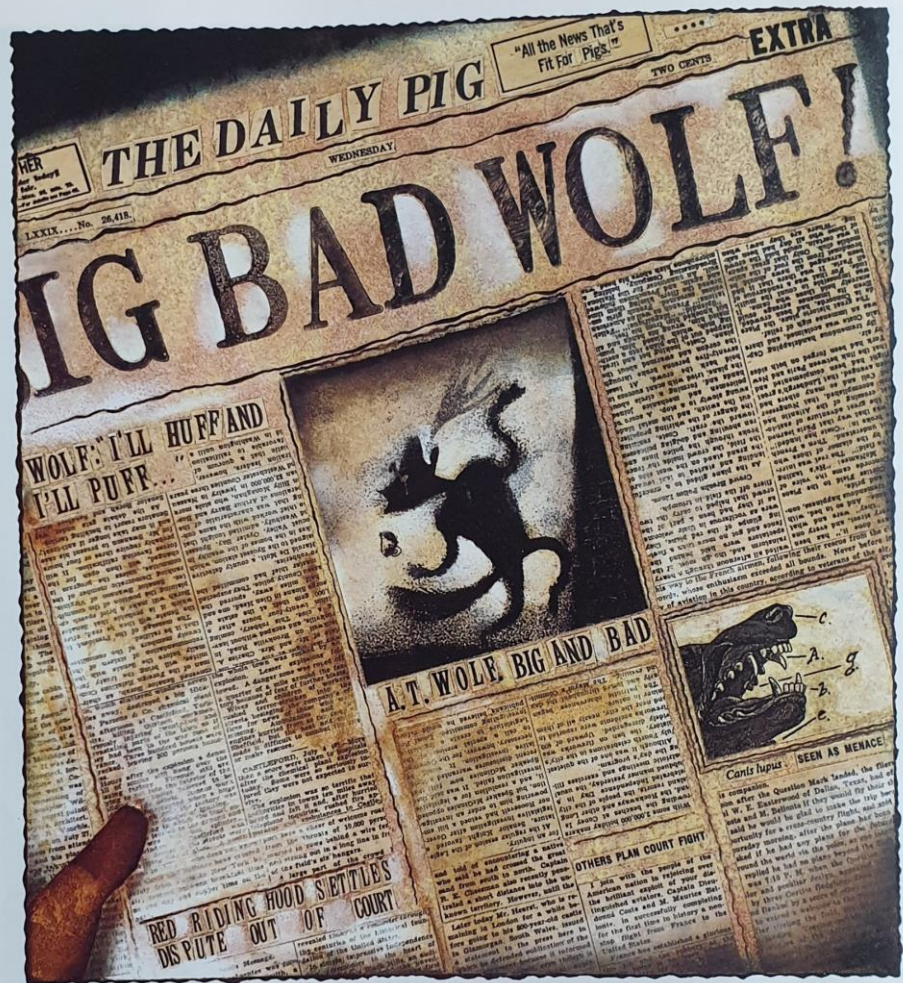
Independence ✓

Rumors/Innuendoes ✗

Bias/ Prejudice ✗

Anonymous tips ✗

Unverifiable content ✗

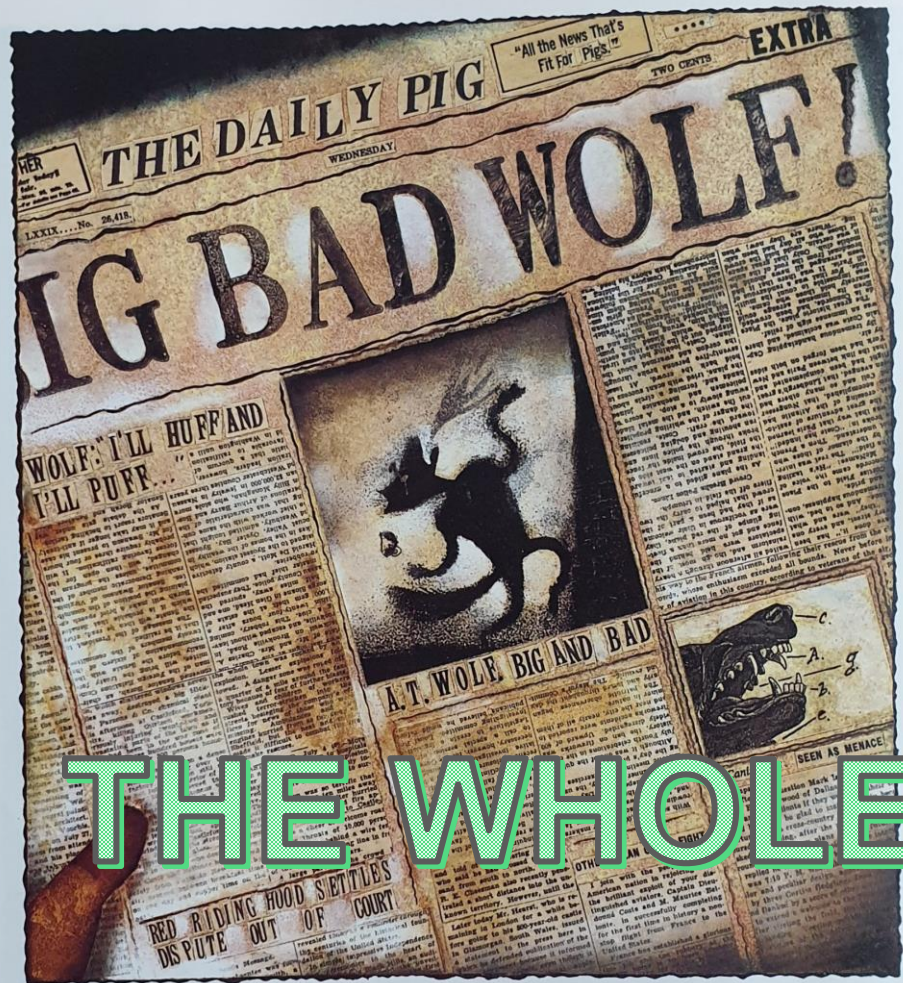


What is the story?

What are the facts?

What are the FACTS?





What are the facts?

THE WHOLE PICTURE?

around the UK in a bumper edition

£3.50 (US \$1.00)
Saturday 14.1.02
Published
in London and
Manchester
guardian.co.uk

the guardian

newspaper of the year weekend edition

Big Bad Wolf boiled alive

● Cooking pot horror in suburban brick house ● Pigs claim they acted in self-defence ● Family and friends pay emotional tribute ● Police in urgent appeal for witnesses

William Purves
Susan Jolly

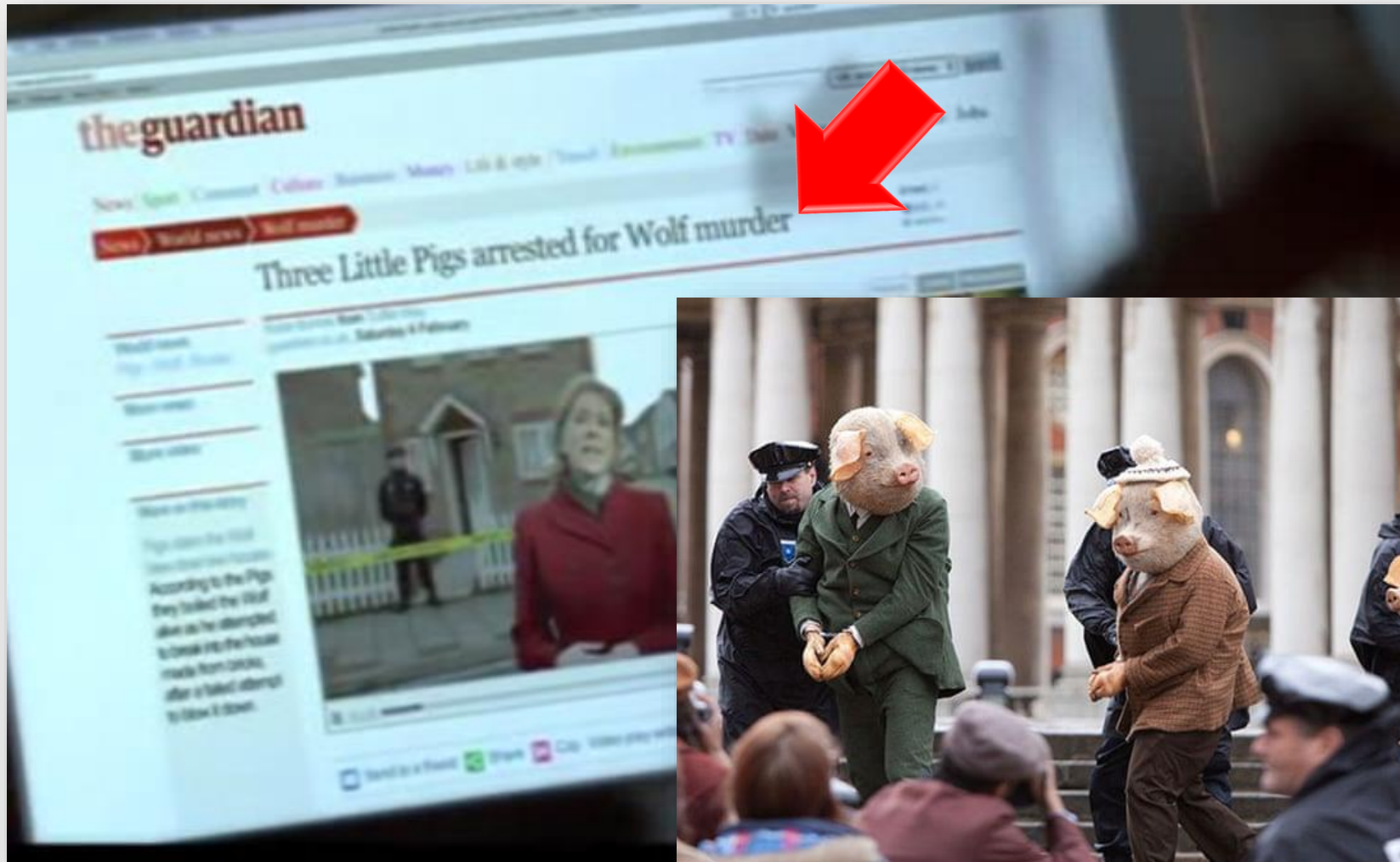
A suburban murder has been boiled alive following a trial in the Essex town of Basildon. Police were called to the address of the murder victim's house following reports of a fire in "The Wolf", who was dead by the time paramedics arrived, was discovered at the High Court in London. The Wolf's wife, Susan Jolly, was found in the kitchen with a large cooking pot on the stove. Her body was found in a pool of blood.

The Wolf's wife, Susan Jolly, was found in the kitchen with a large cooking pot on the stove. Her body was found in a pool of blood. The Wolf's wife, Susan Jolly, was found in the kitchen with a large cooking pot on the stove. Her body was found in a pool of blood.



A police officer was to give evidence in the murder trial of The Wolf. It is the third reported incident of its kind in Essex. The Wolf was found dead in a pool of blood in the kitchen of his house, after he was discovered by paramedics. The Wolf's wife, Susan Jolly, was found in the kitchen with a large cooking pot on the stove. Her body was found in a pool of blood.

The Wolf's wife, Susan Jolly, was found in the kitchen with a large cooking pot on the stove. Her body was found in a pool of blood. The Wolf's wife, Susan Jolly, was found in the kitchen with a large cooking pot on the stove. Her body was found in a pool of blood.



around the UK in a bumper edition

8AM 09 63 000
Saturday 04-02
Printed and
published by
Guardian News
and Media Limited
20, Bedford Way
London WC1R 4EJ
www.guardian.co.uk

the guardian

newspaper of the year 2006

Big Ba

- Cooking pot horror in suburban brick house
- Pigs claim they acted in self-defence
- Family and friends pay emotional tribute
- Police in urgent appeal for witnesses

William Pearson
London

A suburban street in London was plunged into darkness on Saturday night as a fire broke out in a house. The fire was caused by a gas cylinder which had exploded following a gas leak. The fire, which was first seen by a neighbour, was discovered by the fire brigade. The fire caused significant damage to the house and the surrounding area. The fire was caused by a gas cylinder which had exploded following a gas leak.

The fire was caused by a gas cylinder which had exploded following a gas leak. The fire caused significant damage to the house and the surrounding area. The fire was caused by a gas cylinder which had exploded following a gas leak.



The fire was caused by a gas cylinder which had exploded following a gas leak. The fire caused significant damage to the house and the surrounding area. The fire was caused by a gas cylinder which had exploded following a gas leak.

The fire was caused by a gas cylinder which had exploded following a gas leak. The fire caused significant damage to the house and the surrounding area. The fire was caused by a gas cylinder which had exploded following a gas leak.

theguardian

News Sport Comment Culture Business Money Life & style Travel

News World news The Wolf

Wolf suffered from asthma



The Wolf: a victim?

2,436,052



Why did the pigs murder the wolf?



The Wolf: a villain or victim?



REPORT

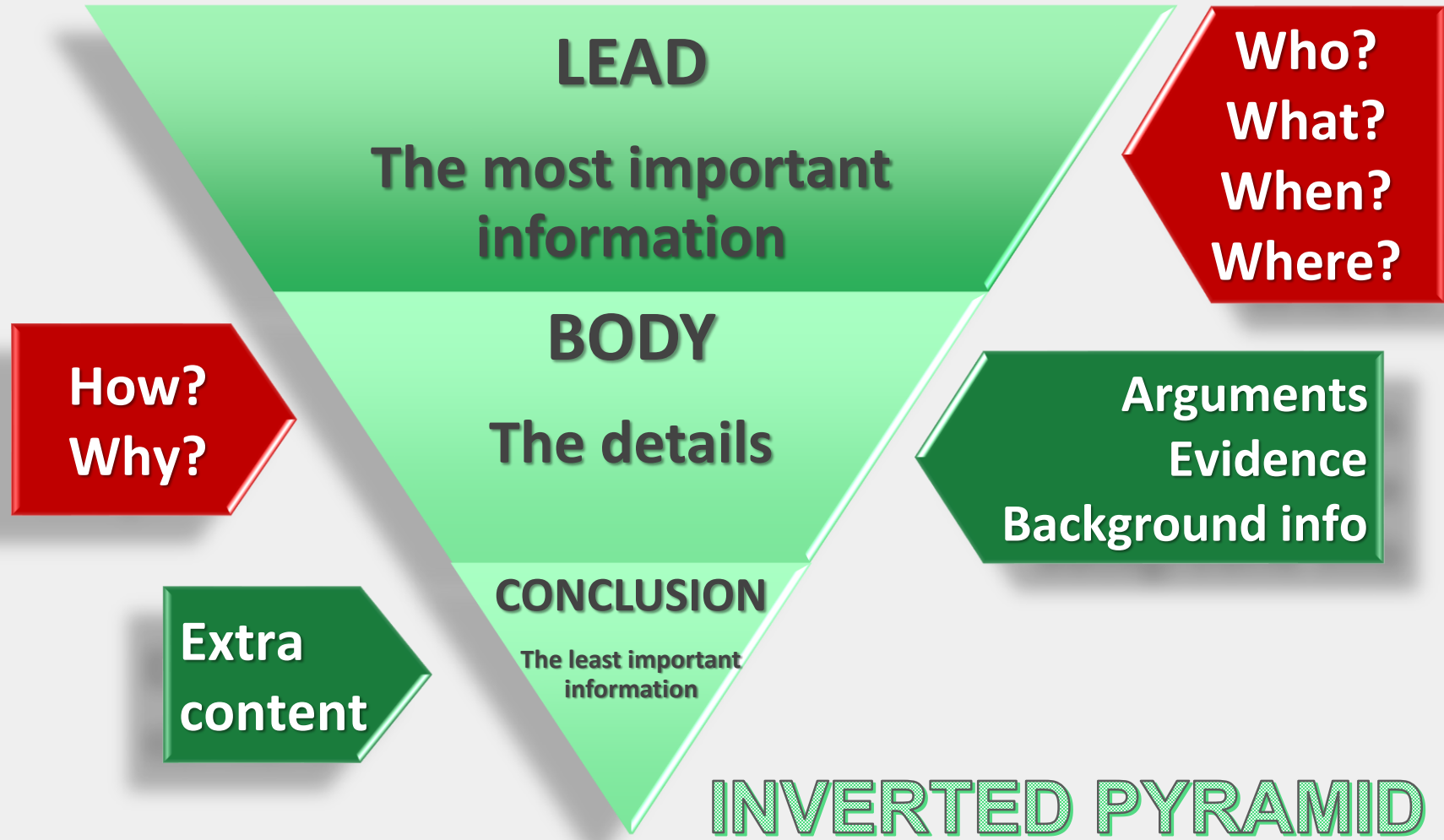
the whole picture

NEWS REPORT / ARTICLE

News reports have a certain structure.

This structure is called the

INVERTED PYRAMID.



INVERTED PYRAMID

DETAILS

FACTS

REPORT

the whole picture

POINTS OF VIEW

ARGUMENTS

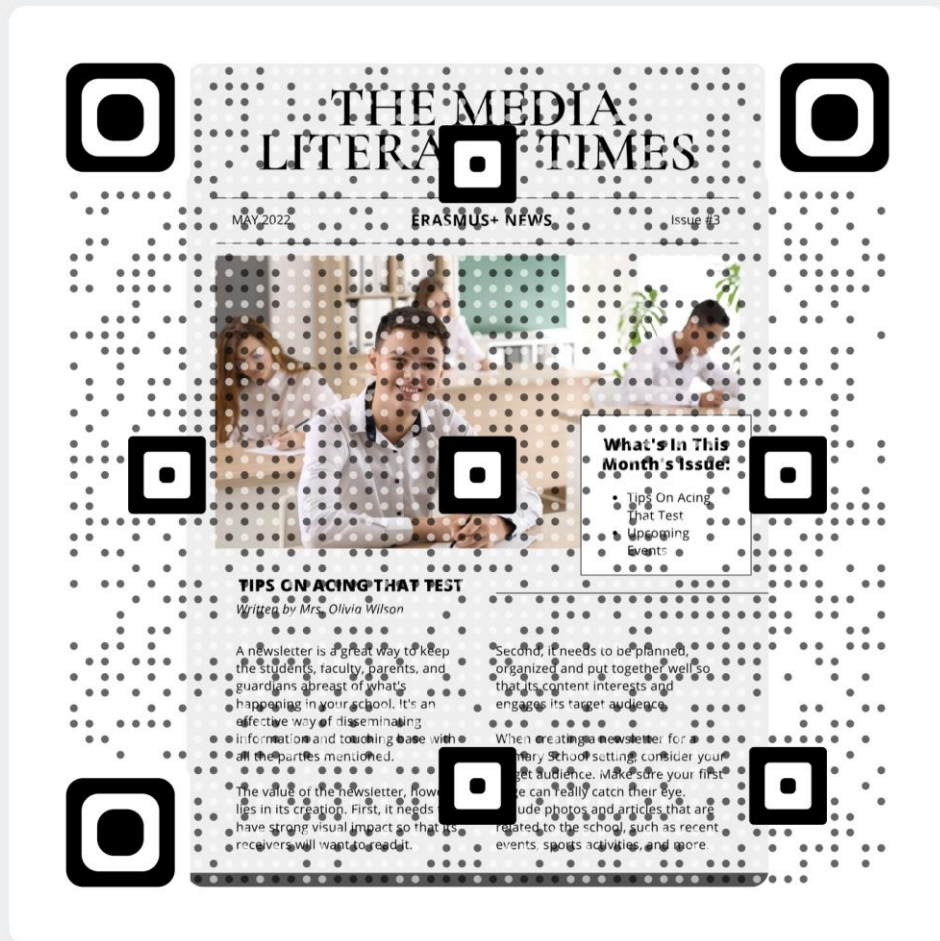


OVER TO YOU!

FINAL TASK

Write a **news article** about one of the activities of this Erasmus+ week so that we can create a special edition of the project's newspaper.

ONLINE NEWSPAPER TEMPLATE



THE MEDIA LITERACY TIMES

MAY 2022 ERASMUS+ NEWS Issue #3



What's In This Month's Issue:

- Tips On Acing That Test
- Upcoming Events
- More

TIPS ON ACING THAT TEST

Written by Mrs. Olivia Wilson

A newsletter is a great way to keep the students, faculty, parents, and guardians abreast of what's happening in your school. It's an effective way of disseminating information and touching base with all the parties mentioned.

The value of the newsletter, however, lies in its creation. First, it needs to have strong visual impact so that its receivers will want to read it.

Second, it needs to be planned, organized and put together well so that its content interests and engages its target audience.

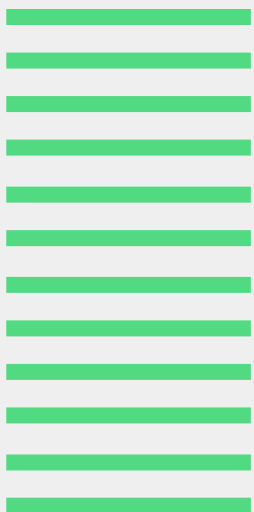
When creating a newsletter for every school setting, consider your target audience. Make sure your first page can really catch their eye. Include photos and articles that are related to the school, such as recent events, sports activities, and more.

POSSIBLE TOPICS

- Arrival to Portugal
- “Festa das Cruzes”
- Visit to the city of Barcelos
- Video challenge
- The School Reception
- Workshop: *The power of the podcast: How to start a podcast*
- River Canoeing
- Visit to the cultural and heritage sites in Barcelos
- Museu de Olaria (Pottery Museum)
- Group Activity: Painting Roosters
- Workshop: *Communicate with video - editing platforms*
- Official Dinner
- Visit to Oporto
- The Portuguese Food / People
- The Erasmus+ experience
- ...



THANK YOU!



Do you have any questions?

paula.araujo@esbarcelinhos.pt



CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**





Project: Media Literacy

Activity C6- Short Term Exchanges of Pupils

Laboratory: "Create your own media content"

Dates: 4th- 6th May 2022 - Barcelinhos, Portugal

Hosting Organization: Escola Secundária/3 de Barcelinhos

Address: Rua Areal de Baixo, 4755-056 Barcelinhos, Barcelos, Portugal

Project Number: 2019-1-IT02-KA229-063301