



Project: Media Literacy

Activity C4 - Short Term Exchanges of Pupils

Laboratory: "Digital and Media Literacy "

Dates: 8th- 10th November 2021 - Baronissi, Italy

Hosting Organization: Istituto Margherita Hack (formerly 'IIS Baronissi')

Address: Via M. Galdi, 26 - 84081 Baronissi (SA), Italy

Project Number: 2019-1-IT02-KA229-063301



Arturo Pagano Painting Exhibition

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Multimedia is a form of communication characterized by the coexistence and interaction of multiple languages (written texts, images, sounds, animations) in the same medium or context.

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In the acquisition and transmission of knowledge through the various technical means of communication, the possibility of a radical integration between sounds and images, and more generally between different forms of perception, is increasingly affirmed with the new digital media.

We can consider the senses as real channels of communication. A painting exhibition uses the visual channel.



Saturday 25 September
2021 at 6.30 pm, the
Arturo Pagano
exhibition opens to the
public in the presence.



Arturo Pagano. Art as an expression of intimacy

The exhibition today presents thirty major works, including paintings, gouache and drawings, created by the artist between 1977 and 1985 during his stays in Rome





They testify to the new cultural and artistic climate that reigns in those years, the air of changes in a painting that found its new perspective. These are works that testify to the links with the Mediterranean world.



In the scenario of the young creative experiences of the Eighties in Southern Italy - Massimo Bignardi writes in the monograph published by Gutenberg editions -, the personality of Arturo Pagano is characterized by his restlessness, by that continuous getting involved, renewing himself, swinging from the registers of figural matrix to those originating from an archaic and then constructivist plastic, with greater tension since 1987.





I was lucky enough - declares the artist - to be born in Torre del Greco, at the foot of Vesuvius, the sleeping mountain, whose slopes reach the sea, our Mediterranean. I thought that I would never leave these places, especially my sea, the inseparable companion of my youth; this land full of history, animated by ancestral tales and visions which, in the Metamorphoses, Ovid speaks of as the land of coral, born from the blood of Medusa; [...] All this has been deposited in my works of those years, here on display at the Museum-FRaC Baronissi,



Inauguration of the Arturo Pagano exhibition at the FRaC.

The Virtual Museum opens up the ancient rooms of the Galleria dei Frati by projecting itself online. An active and dynamic dialogue on art. Hundreds of shares and views in hours

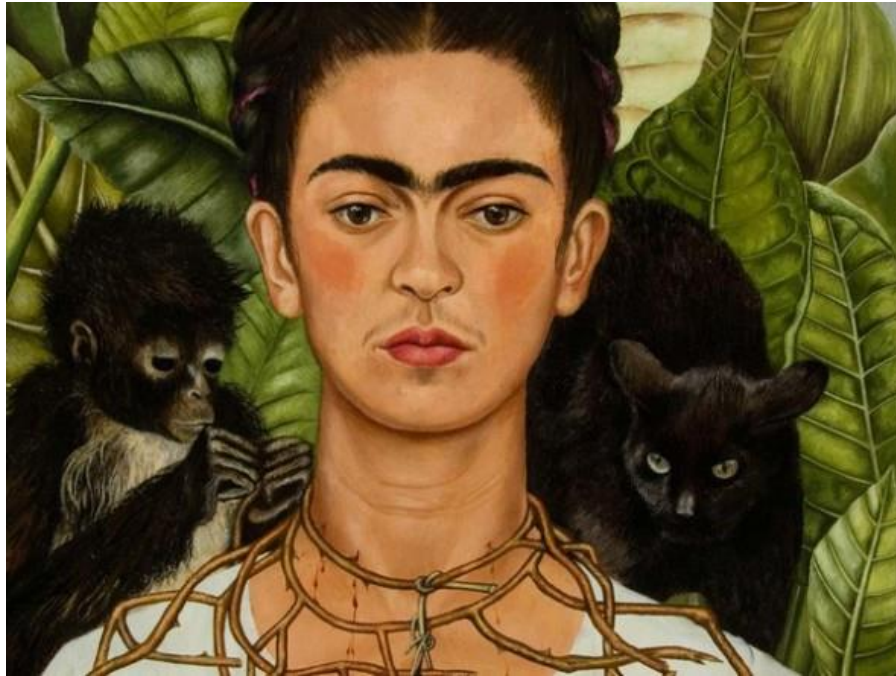
November 14, 2020



2020, year of the global coronavirus pandemic. Like many others, the world of art must stop. Museums close, exhibitions are postponed, no more auctions or activities that are not considered "essential" can take place. Net of the shock, you have to reinvent yourself. It is more than an opportunity, it is a survival bond.



But what are the concrete examples of innovation born during the pandemic? Since March 2020, for example, Art Power Hong Kong has launched online debates, interviews with artists, streaming tours of the galleries. This also happened thanks to collaborations with Big Tech: in the same month, for example, Google organized a virtual show on the life and work of Frida Kahlo with over 30 museums around the world.



Faces of Frida:
ready to visit the largest
virtual exhibition
dedicated to Frida kahlo?



Debate on how pandemic influenced artistic communication, creating new communication channels, using technologies, that are independent form space and time at, at the same time, could address a younger audience



Good entertainment !

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